



## Course Outline - Certified Scrum Product Owner® (2 days course)

Becoming Agile is a lifelong journey. Incorporating Scrum values and Agile principles into your world of work takes diligence, patience, and a commitment to continuous improvement. CSPO® course offers a deep dive into the product owner role based on the internationally recognized Scrum Guide and the learning objectives of the Scrum Alliance.

CSPO® course is designed to be highly practical in its focus and format. It offers a unique opportunity to gain knowledge and experience at an accelerated rate. By exploring real-world case studies and effectively applied real-world solutions the trainee gains insight that might otherwise take years to achieve.

CSPO® course focuses on an approach using the lens of a Product Owner to all aspects of Scrum. Techniques are explored to improve communication skills, particularly with non-Scrum Team stakeholders, and methods are explored to build deeper understanding and empathy.

### Learning / Certification Outcomes

- 1) Expand career opportunities across all industry sectors adopting Agile practices
- 2) Understand the principles underlying agile methodologies and how to apply them in a team context
- 3) Create a viable project vision, release forecast and visualise progress for an agile project. Discover how documentation, governance and reporting differ between a PMI and an agile project
- 4) Experience the product definition process, from visioning to user stories using such tools as Lean Product Canvas and User Story Mapping
- 5) Practice estimating value and using the Business Value Game for managing conflicting stakeholder priorities
- 6) Learn how to create a release forecast without defining each and every requirement at the outset. Understand agile product discovery and the power of iterative methods for risk management
- 7) Learn through doing, building an actual product vision, release forecast and backlog from start to finish
- 8) Understand how to make progress visible and how to facilitate successful delivery of a project to fixed date and/or fixed time
- 9) Attending the entire course qualifies you to receive the Certified Scrum Product Owner certification from Scrum Alliance



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# Certified Scrum Product Owner



Day 1	
<b>AM Session: Introduction</b> <ul style="list-style-type: none"><li>Emerging trends, market gaps and opportunities</li><li>Market conditions and needs</li><li>VUCA era</li><li>Fundamentals of the Product Owner Role</li><li>Understanding the Role of the Product Owner</li></ul> <b>PM Session: Collaboration</b> <ul style="list-style-type: none"><li>Working with Stakeholders</li><li>Working with the Single and multiple Development Team</li></ul>	<b>Learning Outcomes</b> <ul style="list-style-type: none"><li>Explore &amp; Assess Possible Problems in Traditional ways</li><li>Understand and appreciate Agile approach</li><li>Understand Market conditions</li><li>How and Why VUCA</li><li>Describe personal qualities of a Product Owner that support effective delivery and validation of product ideas</li><li>list at least three different decision-making approaches a Product Owner might use, depending on their context.</li><li>Describe techniques for visualizing, managing, or reducing dependencies between teams.</li></ul>
Day 2	
<b>AM Session: Customers and Users</b> <ul style="list-style-type: none"><li>Customer Research and Product Discovery</li><li>Customer segments and potential needs</li></ul> <b>PM Session: Vision and Strategy</b> <ul style="list-style-type: none"><li>Business Model Prototype</li><li>Describing Purpose and Strategy and incubation</li><li>Product Strategy</li><li>Roadmaps and Release Planning</li><li>Go to market plan Working with the Product Backlog</li><li>Differentiating Outcome and Output</li></ul>	<b>Learning Outcomes</b> <ul style="list-style-type: none"><li>Create a customer segment and journey map</li><li>Describe a strategy for product prioritization by focusing on specific user/customer types for discovery and delivery versus a strategy of focusing on multiple users and customers without focus</li><li>Describe at least three benefits and apply at least one technique to connect teams directly to customers and users to build deeper understanding and empathy.</li><li>Describe at least three aspects of product discovery and identify how each contributes to successful product outcomes</li><li>Describe opportunities to test assumptions during product discovery, product development, and delivery</li><li>List at least two techniques to measure value</li><li>Describe the relationship between outcome and output and the Product Owner's responsibility to maximize value</li></ul>